



Name: Belur Krishnamurthy Sethuram (Sethu)

Company: Celanese India

Designation: Managing Director

Sethu is the Managing Director for Celanese India, with responsibilities of charting a profitable growth path for Celanese in India and successful integration of plastics compounding acquisitions. He and his team are committed to catalyzing usage of engineering plastics and specialty chemicals in a wide spectrum of end-use markets, and working with customers to develop innovative solutions in emerging segments like 5G, Advanced Mobility, Medical Devices and Sustainability.

Before joining Celanese, Sethu spent 14 years with Dow Chemical and Rohm and Haas, where he held various sales, marketing, country and business leadership responsibilities in the Asia Pacific region.

Sethu has a B. Tech in Chemical Engineering from IIT Madras, an MS from Clarkson University, USA and an MBA from Sasin School of Business, a Kellogg-Wharton program. He is also a Certified CEO Coach from Coaching Foundation of India, a partner at Social Venture Partners and Member of the Celanese Global Diversity and Inclusion council.